

The Ideal Protein weight loss method treats weight issues at its source. By the time you reach your weight loss goal, you will have transformed your body's ability to metabolize sugar by reeducating your pancreas to produce only the right amount of insulin needed, no more.

The Ideal Diet aims at reducing carbohydrates and fats, not protein. In so doing, it preserves muscle tissue and protects vital organs to secure their proper function. In other words, you will lose fat, not muscle.

The Ideal Protein weight loss method features up to a whopping 20 grams of protein per portion, twice as much as most of the competition.

The Ideal Protein Weight loss method features a high biological protein, complete with eight (8) essential amino acids, that recreates 100% of the biological value of a complete protein for maximum assimilation and absorption.

The Ideal Protein Weight loss method is less toxic than other protein diets because it features less saturated fats, no trans fats, no aspartame, no Monosodium Glutamate (MSG) and no Genetically-Modified Organisms (GMOs).